

PAPER/SPECIALTY MEDIA COMPARISON CHART				
Material Type	Uses	Custom Sizes	Price	Laminate
Satin Poster Paper	Poster	Yes	\$	Yes or no
Photopaper Semi-Gloss	Photos	Yes	\$\$	Yes or no
Photopaper Matte	Photos	Yes	\$\$\$	Yes or no
Watercolor Paper	Art or Photos	Yes	\$\$\$\$	No
Canvas	Art or Photos	Yes	\$\$\$\$\$	No

ADHESIVE BACKED MEDIA COMPARISON CHART					
Material Type	Durability	Movable	Surface Type	Indoor/Outdoor	Notes
Matte/Gloss Sticker	High	No	Any	Both	Permanent
Low Tack Vinyl	Low	Yes	Wall	Indoor	Lo Tac
Low Tack/Matte Lam	High	Yes	Floor	Both	Lo Tac
Phototex Fabric	Medium	Yes	Wall	Indoor	Breathable Material
Custom Wallpaper	High	No	Wall	Indoor	Pastable Wallpaper
Window Perf	High	No	Window	Both	Vehicle/Architectural
Window Cling	Medium	Yes	Glass	Both	White or Clear

MOUNTING SUBSTRATE COMPARISON CHART					Other Options Available
Material Type	Uses	Thickness Options	Color Options	Indoor/Outdoor	
Chip Board	Thin cardboard to add stiffness	.010/.050	Brown, White	Indoor	
Foam-Core	Inexpensive Mounting Board	1/8", 3/16"	White, Black	Indoor	
GatorFoam	Heavy Duty Foam, non-warping	3/16", 1/2", 1"	White, Black	Indoor	
PVC/Sintra	Plastic heavier duty, drillable	2mm, 3mm, 6mm	12 Options	Both	
Corrugated Plastic	Inexpensive indoor/outdoor, Yard signs	2mm, 4mm, 6mm	11 Options	Both	
Styrene	High impact for models, prototypes, signs, displays	1mm	White, Black	Both	
Plexi Glass	Can be back lit or offset from wall	3mm, 6mm	Clear/Milk	Both	
Magnet	Sticks to metal, easily removable	.015" Frige/.030" Auto	White	Both	
DiBond	Aluminum with plastic core, extremely durable	3mm	White	Both	
Sign Blanks	Street and parking standard size metal blanks	0.08	Metal or Reflective	Both	

LAMINATE COMPARISON CHART		
Material Type	Description	Benefits/Uses
Gloss 3.5m	Standard Protective GLOSSY overlamine	Adds depth, UV protection
Matte 3.5m	Standard Protective MATTE overlamine	Antiglare, UV protection
Texture 3m	Heavier duty Protective Textured surface	Embossed face gives unique feel, tradeshow anitglare
PolyCarbonate 5m	Rigid Feel	Non-Scuff, non-glare, UV, heavy duty
PolyCarbonate 10m	Heavy use Trade Show or Booth Panels	Non-Scuff, non-glare, UV, heavy duty Dasher Boards
PolyCarbonate 15m	Heavy duty outdoor or Indoor Arena	Non-Scuff, non-glare, UV, heavy duty
Floodcoat	Provides a white background on reverse clear print	Opaque background, colors are richer
Opticlear	Clear adhesive to mount to Plexiglass	Top-notch presentation, optically clear
Dry Erase	Creates dry erase board out of anything	Creates a versatile media with dry erasing capabilities
Gloss or Matte Heat	Protects image and adds rigidity to paper media	Gives ability to encapsulate for outdoor use

BANNER MEDIA COMPARISON CHART					
Material Type	Durability	Wind	Sides	Indoor Use	Outdoor Use
10 oz Vinyl	Light	Low	1	Very Good	No
13 oz Vinyl	Average	Medium	1	Better	Very Good
16 oz Vinyl	Heavy	High	1 or 2	Better	Best
18 oz Opaque Vinyl	Heavy	Highest	1 or 2	Good	Best
9 oz Mesh Vinyl	Heavy	High	1	Good	Very Good
Fabric (PE240)	Light	Lowest	1	Best	No
PolyPro Blockout	Retractable Stand	No	1	Retract	No

RETRACTABLE BANNER COMPARISON CHART						
Item Name	Viewable Area	Print Size (w/Bleed)	Pole Type	Sides	Graphic Material	Lamination
24" Economy Tabletop	24"W x 35.5"H	24"W x 42"H	Shock Cord	1	Polypro Blockout	Yes or no
24" Economy	24"W x 78.5"H	24"W x 85"H	Shock Cord	1	Polypro Blockout	Yes or no
31.5" Economy	31.5"W x 78.5"H	31.5"W x 85"H	Shock Cord	1	Polypro Blockout	Yes or no
33.5" Economy	33.5"W x 78.5"H	33.5"W x 85"H	Shock Cord	1	Polypro Blockout	Yes or no
33.5" Deluxe Pro	33.5"W x 61.5"-79.5"H	33.5"W x 86"H	Telescoping	2	Polypro Blockout	Yes or no
46.5" Deluxe Pro	46.5"W x 61.5"-79.5"H	46.5"W x 86"H	Telescoping	2	Polypro Blockout	Yes or no
60" Jumbo Wide	59.75"W x 78.75"H	59.75"W x 85.25"H	Shock Cord	1	Polypro Blockout	Yes or no

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